

CONTRACT

KZTV-TV
301 Artesian Street
Corpus Christi, TX 78401

(361) 883-7070
And:

Steve Ray Assoc
PO Box 1377
Austin, TX 78767

Contract / Revision
58344 /
Alt Order #
12042Product
3Q16
Contract Dates
09/08/16 - 09/18/16
Estimate #
575
Chad Magill City Council at Large
Advertiser Original Date / Revision
09/07/1609/07/16 /
Billing Cycle
EOM/EOC
Billing Calendar
Broadcast
Cash/Trade
Cash
Property
KZTV-TV
Account Executive
House Corpus Christi
Sales Office
Local Corpus Christi
Special Handling
Demographic
Adults 35+
Total Ratings
23.60
Agy Code Advertiser Code
{87B2669F-CAA5-48CFProduct
1/2
Agency Ref Advertiser Ref

Start/End Spots/

*Line Ch Start Date End Date Description Time Days Length Week Rate Rtn TypeSpots
Amount

1 09/08/16 09/09/16 Noon NewsN KZTV
Start Date End Date Weekdays Spots/Week
09/05/16 09/11/16 ---T--1Week:
12:00 PM-12:30 PM
Rate Rating
\$95.00 4.50
:30 NM 1
1
1

1
 1
 \$95.00
 \$125.00
 \$135.00
 \$95.00
 \$125.00
 2 09/08/16 09/09/16 5p NewsN KZTV
 Start Date End Date Weekdays Spots/Week
 09/05/16 09/11/16 ---T--1Week:
 5:00 PM-5:30 PM
 Rate Rating
 \$125.00 4.50
 :30 NM
 3 09/11/16 09/11/16 Sun 10p NewsN KZTV
 Start Date End Date Weekdays Spots/Week
 09/05/16 09/11/16 -----S 1Week:
 10:00 PM-10:35 PM
 Rate Rating
 \$135.00 5.90
 :30 NM
 4 09/12/16 09/16/16 Noon NewsN KZTV
 Start Date End Date Weekdays Spots/Week
 09/12/16 09/18/16 -T----1Week:
 12:00 PM-12:30 PM
 Rate Rating
 \$95.00 4.50
 :30 NM
 5 09/12/16 09/16/16 6p NewsN KZTV
 Start Date End Date Weekdays Spots/Week
 09/12/16 09/18/16 ---T--1Week:
 6:00 PM-6:30 PM
 Rate Rating
 \$125.00 4.20
 :30 NM

Totals 23.60 5 \$575.00

Time Period
08/29/16 -09/15/16

Totals
of Spots

5

5

Gross Amount

\$575.00

\$575.00

Agency Comm.

(\$86.25)

(\$86.25)

Net Amount

\$488.75

\$488.75

Signature: Date:

This station does not discriminate in the sale of advertising time, and will accept no
 advertising which is placed with an intent to
 discriminate on the basis of race, national origin or ancestry. Advertiser hereby certifies that it
 is not buying broadcasting air time
 under this advertising sales contract for a discriminatory purpose, including but not limited to
 decisions not to place advertising on
 particular stations on the basis of race, national origin or ancestry. We reserve the right not to
 accept all copy.

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.